



2024-2025

# REIT Quick Facts

For financial professionals

## NEW for 2024-2025

- Considering Mortgage REITs (mREITs) as an added tool for pursuing income
- Updated Morningstar® Fact Sheets

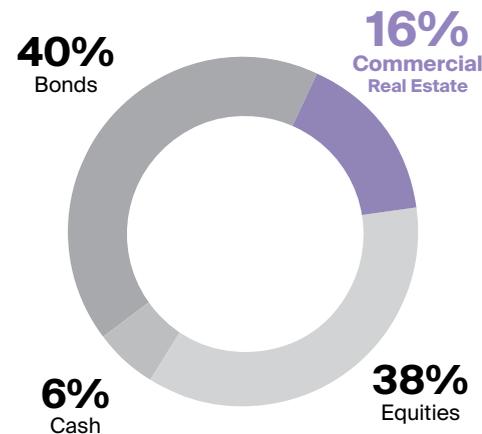
[reit.com/quickfacts](https://reit.com/quickfacts)

# Are REITs underrepresented in your clients' portfolios?

If you are among the 83% of financial professionals who recommend the use of REITs<sup>1</sup>, you recognize that:

- 1 In addition to stocks, bonds and cash, commercial real estate is a fundamental asset class representing 16% of the U.S. investment market<sup>2</sup>
- 2 REITs have been a low cost, effective and liquid means of investing in this asset class, allowing your clients to build a diversified portfolio that covers the entire U.S. investment market
- 3 Commercial real estate can bring unique attributes to a portfolio including:
  - A distinct economic cycle relative to most other stocks and bonds
  - Potential inflation protection
  - Reliable income returns<sup>3</sup>

At 16%, commercial real estate is the **third largest asset class** in the U.S. investment market<sup>2</sup>



◀ Key Insights

# REITs are real estate working for you

The REIT approach to real estate investing provides investors with a straightforward and transparent means of accessing a fundamental asset class in order to pursue distinct goals.

## Performance

The real estate market is the primary driver of REIT returns, therefore REITs may be used as a liquid proxy for gaining access to the entire commercial real estate asset class<sup>2</sup>

## Liquidity

Bought and sold like other stocks, mutual funds and ETFs

## Diversification

Historic low correlation with other stocks and bonds<sup>4</sup>

## Income

Reliable income returns<sup>3</sup> have been driven by high and growing income from rents plus capital appreciation over time

## Inflation Protection

Due in part to the fact that many leases are tied to inflation and that real estate values have historically tended to increase in response to rising replacement costs

## Key performance statistics through December 31, 2023 include:

**9.5%** The trailing 25-year annualized total return of the Index\*

**15** The total number of years out of the past 25 that the Index\* has outperformed the S&P 500

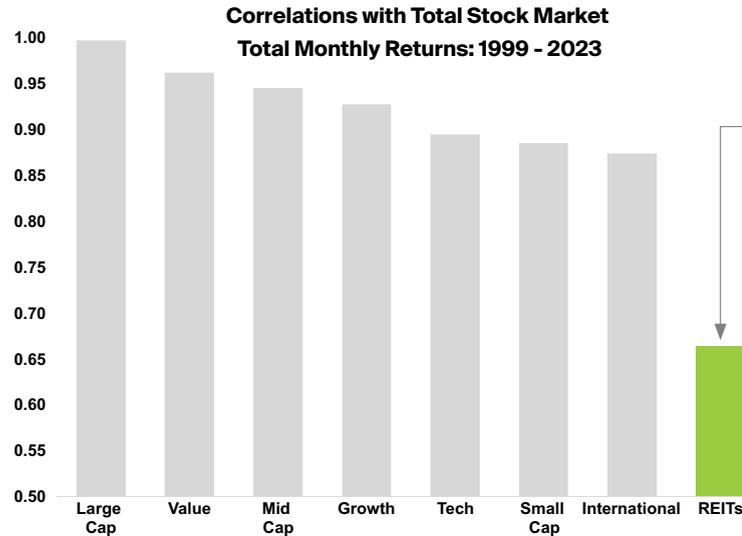
**3.9%** The dividend yield of the Index\* (which was more than double the S&P 500 dividend yield of 1.4%)

\*Key performance data for the FTSE Nareit All Equity REITs Index through 12/31/23. For the latest data, visit [reit.com/data-research](https://reit.com/data-research)

◀ Why REITs

# Exploring diversification opportunities

Over the past few decades, assets have become increasingly correlated. This has challenged advisors to identify investments to better diversify their clients' portfolios. Fortunately, REITs provide them access to meaningful diversification opportunities.<sup>5</sup> In fact, according to Chatham Partners' research, the vast majority (83%) of advisors now invest their clients in REITs and the objective they most frequently cite is "portfolio diversification."<sup>1</sup> Following are illustrations of the low correlation REITs have had with the broad stock market and how they could improve a portfolio's risk-and-return profile.

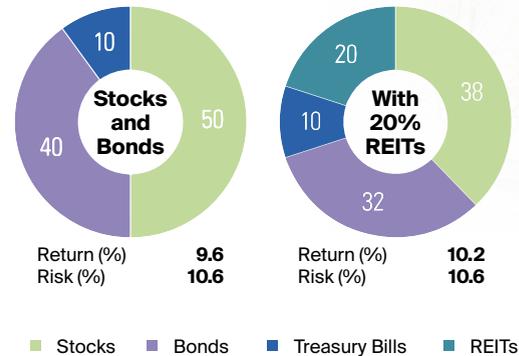


**The low correlation of REITs** with U.S. and global equity indexes has continued to provide meaningful diversification opportunities over a 25-year period.<sup>6</sup> By contrast, employing size, style or international strategies has provided less of a diversification benefit.<sup>5</sup>

## Considering the impact on risk-and-return profiles

Morningstar has found that adding an allocation of REITs to a hypothetical portfolio:

- Increased returns without increasing risk (1972-2023)<sup>5</sup>
- Added meaningful diversification—other stocks are subject to the business cycle while REITs represent a separate and unique asset class subject to the real estate market cycle



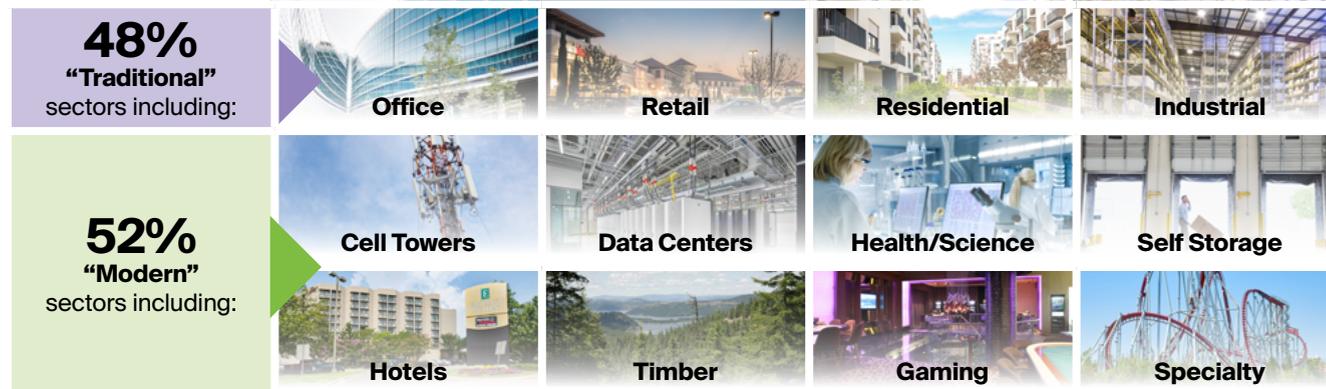
◀ REITs and Diversification

# Achieving diversification through both traditional and modern property sectors

Over the past two decades, our work, shopping, and leisure activities have become increasingly connected to the digital world. As the economy has changed, the real estate that houses the economy has also evolved.

**REITs are helping investors keep pace** – with an effective, low cost and liquid way to invest in commercial real estate that not only captures essential traditional property sectors but also evolving sectors driven by the modern economy.

**In fact, the share of the FTSE Nareit All Equity REIT index outside of the four “traditional” REIT property types is now 52%<sup>7</sup>**



**REITs can help with other real estate diversification goals too** – from a geographic footprint that can span more than 40 countries to REITs best-in-class sustainability and corporate responsibility. [Learn more](#)

◀ Modern Property Sectors

# What is an appropriate allocation to REITs?

The answer will vary based on each investor's goals, risk tolerance and investment horizon, but here are some key insights that can help:

- Multiple studies have found that the optimal REIT portfolio allocation may be between 5% and 15%.<sup>6</sup>
- David F. Swensen, PhD, noted CIO of the Yale endowment and author of *Unconventional Success: A Fundamental Approach to Personal Investment*, recommended a 15% allocation to REITs in his model portfolio for investors.

5%  
to  
15%

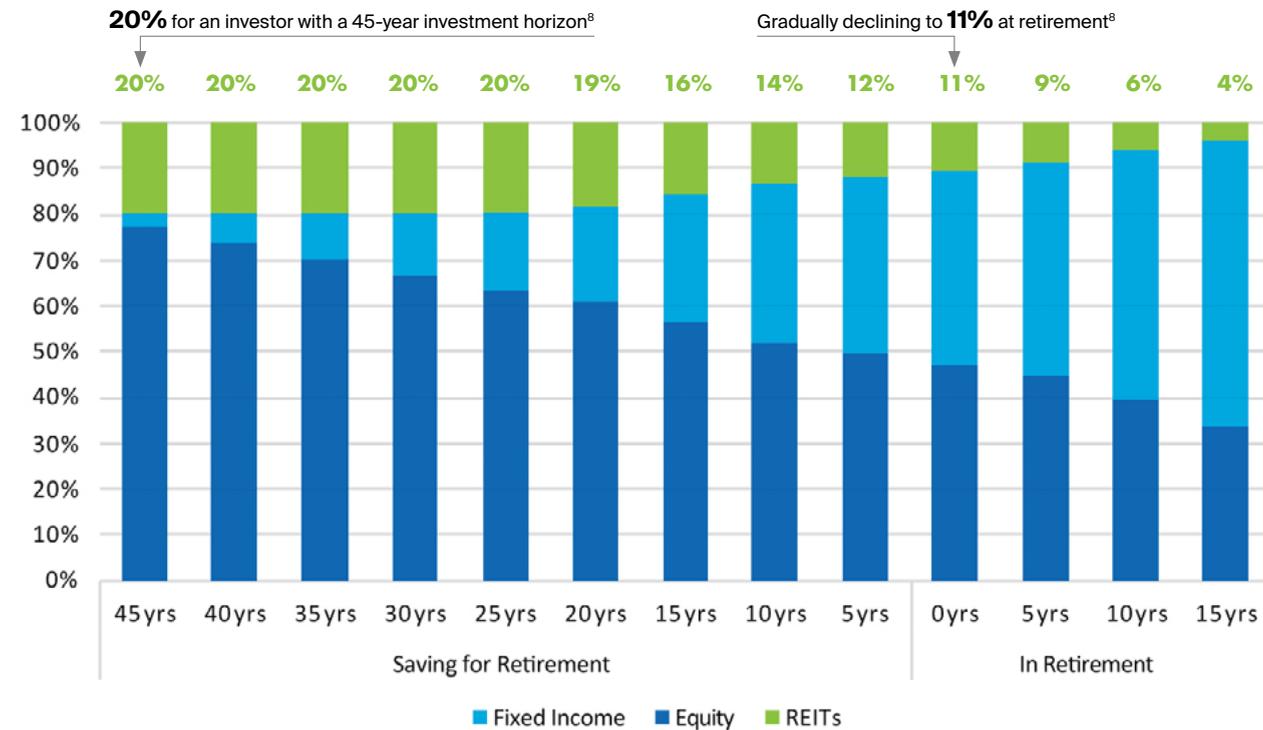
◀ [Leading Perspectives](#)



Further insight comes from Chatham Partners' research which found that advisors recommend allocations to REITs in the range of 4% to 12% – irrespective of the client's age – from early career to in retirement.<sup>1</sup>

# How do lifestages affect the optimal REIT allocation?

As this Morningstar Glide Path Model shows, an optimal allocation for certain investors could start at 20% for an investor with a 45-year investment horizon, gradually declining to 11% at retirement and 4% after 15 years in retirement.<sup>8</sup>



The optimal allocations to global REITs and other real estate companies were found to be comparable.

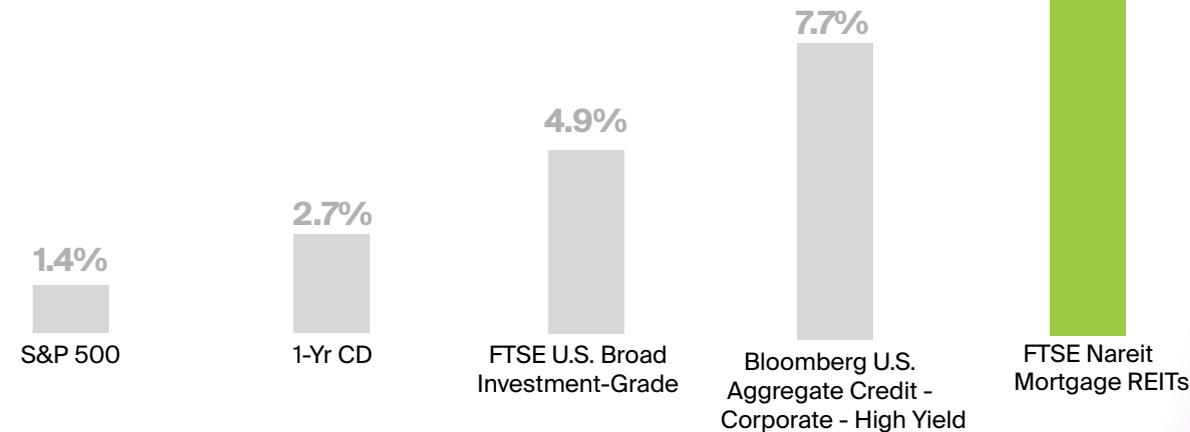
◀ The Role of Lifestages

# Considering Mortgage REITs (mREITs) as an added tool for pursuing income

Unlike other types of REITs which invest directly in income-producing property, mREITs specialize in providing financing for commercial and residential properties.

This approach has historically generated relatively high dividends

Examples of comparative yields as of March 31, 2024<sup>9</sup>



This is a key reason why 50% of the financial advisors who recommend the use of REITs also recommend mREITs as a simple, transparent and liquid way to invest in the mortgage market and commercial real estate debt.<sup>1</sup> [Learn more](#)

← The Role of mREITs

# Looking closer at REIT performance

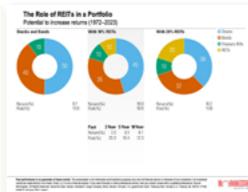
Here's what these Morningstar® Fact Sheets reveal about past REIT performance for the 52-year period ending December 31, 2023 (the longest period for which data are available):

## Largest Increase



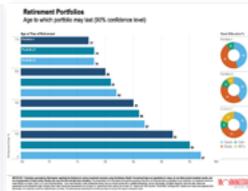
Compared to bonds, T-Bills and other stocks, REITs provided the **largest increase** in wealth over 52 years. [Details](#)

## Increased Returns



Adding REITs to a hypothetical portfolio **increased returns with no increase in risk**. [Details](#)

## Extended Lifespan



Adding REITs to a hypothetical portfolio **reduced the risk of outliving assets** for retirees. [Details](#)

[Click here to view, download or print the Fact Sheets](#)

[Morningstar® Fact Sheets](#)

# Get performance data for REIT mutual funds and ETFs

Nareit's free, searchable database is the only place you can:

- ▶ **RESEARCH** more than 300 REIT mutual funds and ETFs for your clients: [reit.com/investing/reit-funds](https://reit.com/investing/reit-funds)
- ▶ **ACCESS** performance details on individual REITs: [reit.com/investing/reit-directory](https://reit.com/investing/reit-directory)

## Learn more at



Visit now for easy access to:

- Printable Morningstar Fact Sheets
- List of REIT Funds
- Featured Research
- Searchable REIT Directory
- Articles and Publications
- REIT FAQs and more

Also monitor trends the easy way by visiting [Nareit's Market Commentary Blog](#)



◀ [Additional Resources](#)



[Morningstar® Fact Sheets](#) | [Market Commentary](#)

[reit.com/quickfacts](https://reit.com/quickfacts)

1. Source: Nareit sponsored REIT Utilization Study of 349 financial advisors by Chatham Partners, LLC, March 2021.
2. Sources: Stock and bond data from Board of Governors of the Federal Reserve, Financial Accounts of the United States 3-year average through 2023: Q4; commercial real estate market size data based on Nareit analysis of CoStar property data and CoStar estimates of commercial real estate market size. REITs represent between 10 and 20 percent of commercial real estate ownership.
3. Source: Nareit sponsored study by Wilshire Funds Management – Income Oriented Portfolios – Challenges and Solutions, October 2016.
4. Source: CEM Benchmarking, 2023, available at <https://www.reit.com/data-research/research/updated-cem-benchmarking-study-highlights-reit-performance>
5. Examples of studies within the stated range include: Ibbotson Associates, Morningstar, and Wilshire Funds Management.
6. Source: Nareit, FactSet. Data as of December 2023. Total Stock Market: Dow Jones U.S. Total Stock Market Index; Large Cap: S&P 500; Mid Cap: S&P 400; Small Cap: S&P 600; Growth: Russell 1000 Growth; Value: Russell 1000 Value; Tech: Nasdaq Composite; International: MSCI EAFE; REITs: FTSE Nareit All Equity REIT Index.
7. Source: FTSE Nareit All Equity REIT Index, March 2024.
8. Source: Nareit sponsored study by Morningstar, 2024.
9. Source: FTSE Russell, Nareit, FactSet Research Systems, Bloomberg.

IMPORTANT: These facts exclusively address stock exchange-listed REITs. To learn how these types of REITs differ from non-listed REITs, see the SEC Investor Bulletin Real Estate Investment Trusts (REITs) available at <http://sec.gov/investor/alerts/reits.pdf>. REIT investments are not suitable for all investors. Past performance is no guarantee of future results.

Unless otherwise indicated, REIT data presented are historical performance data which are derived from, and apply only to, publicly traded securities. While such data are believed to be reliable when prepared or provided, such data are subject to change or restatement. Nareit does not warrant or guarantee such data for accuracy or completeness, and shall not be liable under any legal theory for such data or any errors or omissions therein. See <https://www.reit.com/reit/terms-and-conditions-use> for important information regarding this data, the underlying assumptions and the limitations of Nareit's liability therefor, all of which are incorporated by reference. Performance results are provided only as a barometer or measure of past performance, and future values will fluctuate from those used in the underlying data. Any investment returns or performance data (past, hypothetical or otherwise) shown herein or in such data are not necessarily indicative of future returns or performance.

This information is solely educational in nature and is not intended by Nareit to serve as the primary basis for any investment decision. Nareit is not acting as an investment adviser, investment fiduciary, broker, dealer or other market participant and does not intend this publication to be a solicitation related to any particular company, nor does it intend to provide investment, legal or tax advice. Any investment returns or performance data (past, hypothetical, or otherwise) are not necessarily indicative of future returns or performance. ©2024 Nareit® is the exclusive registered trademark of Nareit®.

All other brand names and trademarks referenced herein are property of their respective owners.

Nareit® is the worldwide representative voice for REITs and publicly traded real estate companies with an interest in U.S. real estate and capital markets. Nareit's members are REITs and other businesses throughout the world that own, operate, and finance income-producing real estate, as well as those firms and individuals who advise, study, and service those businesses. This information is solely educational in nature and is not intended by Nareit to serve as the primary basis for any investment decision. Nareit is not acting as an investment adviser, investment fiduciary, broker, dealer or other market participant. Past performance is no guarantee of future results. It is important to note that REITs may not be suitable for all investors.

**Nareit**

Nareit | 1875 I Street, NW | Suite 500 | Washington, D.C. 20006 | 800-3-NAREIT | [reit.com](http://reit.com)

[Morningstar® Fact Sheets](#) | [Market Commentary](#)

[reit.com/quickfacts](http://reit.com/quickfacts)